

AIFUL GROUP

Held “aihack Thailand” Hackathon for University Students in Thailand

AIFUL Corporation (President and CEO Mitsuhide Fukuda; hereinafter “AIFUL”) held hackathon for Chulalongkorn University students in Thailand from December 13 (Wednesday) to December 15 (Friday).

In order to embody AIFUL’s management philosophy of "Earn the trust of society through corporate activity based in integrity" and to further deepen our "coexistence with society and communities," we began sponsoring the hackathon "aihack" in March 2019 and have been conducting ongoing hackathons in Japan and overseas, including our first overseas hackathon in December 2021.



■ “aihack Thailand”

"aihack Thailand" was held in cooperation with Conomi Plus Co.,Ltd. and Go Future Academy, which operate various events and news sites in Thailand, under the sponsorship of our group company, AIRA & AIFUL. The competition was held with the full support of the Chulalongkorn university such as Chulalongkorn Business School providing operational support and hosting the event, while Chulalongkorn University professors serving as judges and technical mentors, and a team of Commerce Club students providing overall support. A total of 120 students from 26 teams, more than the number of participants in the previous event, competed over the course of three days from the preliminary rounds to the finals.

With the aim of providing opportunities for learning and seizing one's potential, and ultimately contributing to the enhancement of IT education standards in Thailand, AIFUL Group plans to continue hosting this event in the future.



aihack

Thailand 2023

■ Details of “aihack Thailand”

Host	AIFUL Corporation
Cooperating companies	Chulalongkorn Business School, Conomi Plus Co.,ltd. and Go Future Academy
Sponsor	AIRA & AIFUL Public Company Limited (AIFUL group company)
Date:	Wednesday, December 13 – Friday, December 15, 2023
Place:	Meeting Room at Chulalongkorn University
Participants:	120 Students of Chulalongkorn University (261 teams with 4 to 5 participants)

■ Events on the Day

The theme of competition was same as previous competition “Building a loan loss prediction model,” for analysis and development. The “AI Crack Crack” team of fourth- and second-year students won the grand prize. The students who participated in this event commented that they learned a lot and would like to work for this company.

■ “aihack Thailand” as a Recruitment Activity

Through "aihack Thailand," AIFUL Group has been interacting with Thai students. The "aihack Thailand" program also serves as a recruiting activity, as some of the students who participated in "aihack Thailand" have become interested in AIFUL and have joined us.



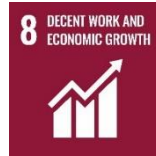
■ Concept of “aihack Thailand”



ai	【Love】 Japanese
ei ai	【artificial intelligence】 English

A.I.を通して、愛を届ける。
aihack sends| the love through A.I.

The concept of "aihack Thailand" is to "deliver love through A.I.". Through this event, we hope to contribute to the sound development of local economic and retail finance, as well as to the achievement of the 17 Sustainable Development Goals (SDGs).



We aim to grow as an “IT Financial Group” by reforming our organization and systems in response to changes in the business environment and utilizing digital technologies.