

### **AIFUL Corporation**

Press Release

November 8, 2010

### **AIFUL Announces Revisions to Earnings Forecasts**

KYOTO, November 8, 2010 — Taking into consideration recent performance trends, AIFUL Corporation ("AIFUL") made revisions detailed below to the earnings forecasts for the fiscal year ending March 2011 originally published on May 12, 2010.

# Revised Earnings Forecast Revised Consolidated Earnings Forecast for the First half of the Fiscal Year Ending March 2011 (April 1, 2010 to September 30, 2010)

	Operating	Operating	Ordinary	Net income	Net income
	revenue	income	income	(million yen)	per share
	(million yen)	(million yen)	(million yen)		
Previous forecast (A)	76,271	508	764	(3,247)	(13.63)
Revised forecast (B)	81,000	5,200	4,100	3,400	14.28
Amount of change (B-A)	4,729	4,692	3,336	6,647	
Percentage change (%)	6.2%	923.6%	436.6%	_	
Reference: Earnings for first half of previous year (First half of fiscal year ended March 2010)	121,813	(259,110)	(258,858)	(282,318)	(1,185.07)

# Revised Non-consolidated Earnings Forecast for the First half of the Fiscal Year Ending March 2011 (April 1, 2010 to September 30, 2010)

	Operating	Operating	Ordinary	Net income	Net income
	revenue (million yen)	income (million yen)	income (million yen)	(million yen)	per share
Previous forecast (A)	43,827	1,986	3,467	2,581	10.83
Revised forecast (B)	46,900	8,000	9,400	7,900	33.29
Amount of change (B-A)	3,073	6,014	5,933	5,319	
Percentage change (%)	7.0%	302.8%	171.1%	206.1%	
Reference: Earnings for first half of previous fiscal year (First half of fiscal year ended March 2010)	68,983	(246,748)	(244,167)	(271,922)	(1,141.43)

# Revised Consolidated Earnings Forecast for the Fiscal Year Ending March 2011 (April 1, 2010 – March 31, 2011)

	Operating revenue	Operating income	Ordinary income	Net income (million yen)	Net income per share
	(million yen)	(million yen)	(million yen)		
Previous forecast	140,832	11,917	12,330	2,821	11.84
Revised forecast	_	_		_	_

# Revised Non-consolidated Earnings Forecast for the Fiscal Year Ending March 2011 (April 1, 2010 – March 31, 2011)

	Operating	Operating	Ordinary	Net income	Net income	
	revenue	income	income	(million yen)	per share	
	(million yen)	(million yen)	(million yen)			
Previous forecast	80,421	6,647	9,259	3,938	16.53	
Revised forecast	_	_	_	_	_	

#### 2. Reasons for Revisions of Earnings Forecasts

#### (1) Reasons for Revision of Consolidated and Non-consolidated Interim Earnings Forecasts

Interest on loans and the bad debt write-off recovery are anticipated to surpass forecasts. As a result, AIFUL's operating revenue is projected to increase by approximately 3.0 billion yen. Furthermore, the decline in bad debt expenses and cutbacks in other operating expenses are expected to decrease operating expenses by around 3.0 billion yen. Based largely on these factors, non-consolidated operating income, ordinary income and net income are projected to increase compared with previously announced forecasts.

# (2) Reasons for Revisions of Consolidated and Non-consolidated Full Fiscal Year Earnings Forecasts

The AIFUL Group continues diligently to engage in activities aimed at rebuilding its business including thoroughgoing efforts to reform the Group's cost structure. Based on its Business Revitalization Plan, the Group is working to bolster its business base. Recently, however, the operating environment of the Japanese consumer finance industry has been increasingly shrouded in a cloud of uncertainty due to such factors as the enforcement of the money lending business law. At the same time, the impact of a major consumer finance company to petition for protection under the Corporate Reorganization Act has exacerbated conditions. This has led to anxiety concerning a substantial increase the demand for interest repayment.

Under this backdrop of an operating environment characterized by significant uncertainty, AIFUL has decided to withdraw its consolidated and non-consolidated earnings forecasts for the full fiscal year ending March 2011 (April 1,2010 – March 30, 2011) that were previously announced on May 12, 2010 due largely to difficulties in estimating reasonable earnings projections. In the event, during the period under review, that AIFUL is in a position to disclose earnings forecasts, it undertakes to do so in a timely manner.

The aforementioned earnings forecasts are based on information available at the time of this release. Actual earnings may differ from these forecasts due to results of future investigation as well as a variety of other factors.