



## AIFUL Corporation

Press Release

December 3, 2010

### AIFUL Announces Changes in Principal Shareholder

KYOTO, December 3, 2010 — AIFUL Corporation announced today that there had been a change in the Company's principal shareholders. Brief details are presented as follows.

#### 1. Background Behind the Change

AIFUL received notification from Mitsuhide Fukuda on December 3, 2010 that he had acquired a portion of the Company's shares held by Yoshitaka Fukuda and Yasutaka Fukuda. Following verification of the terms and conditions outlined in relevant marketable securities purchase and sale agreements, AIFUL has confirmed the change in its principal shareholders.

#### 2. Date of Change

December 3, 2010

#### 3. Profiles of Relevant Shareholders

##### (1) Newly confirmed principal shareholder

- a) Name Mitsuhide Fukuda
- b) Address Minato-ku, Tokyo

##### (2) Party that ceased to be a principal shareholder

- a) Name Yoshitaka Fukuda
- b) Address Ukyo-ku, Kyoto

#### 4. Number of shares (number of voting rights) held by the above shareholders and holding ratio of the voting rights of all shareholders

##### (1) Mitsuhide Fukuda

	Number of voting rights (Number of shares held)	Holding ratio of the voting rights of all shareholders	Rank for principal shareholder
Prior to change (As of September 30, 2010)	1,350 voting rights (67,500 shares)	0.02%	—
After change	621,350 voting rights (31,067,500 shares)	13.04%	2

(2) Yoshitaka Fukuda

	Number of voting rights (Number of shares held)	Holding ratio of the voting rights of all shareholders	Rank for principal shareholder
Prior to change (As of September 30, 2010)	592,078 voting rights (29,603,947 shares)	12.42%	2
After change	32,078 voting rights (1,603,947 shares)	0.67%	—

(3) Yasutaka Fukuda

	Number of voting rights (Number of shares held)	Holding ratio of the voting rights of all shareholders	Rank for principal shareholder
Prior to change (As of September 30, 2010)	72,793 voting rights (3,639,687 shares)	1.52%	7
After change	12,793 voting rights (639,687 shares)	0.26%	—

Notes: Number of nonvoting shares (treasury stock) excluded from number of shares issued: 457,133 shares  
Number of shares issued as of December 3, 2010: 238,685,568 shares

5. Future Outlook

Mitsuhide Fukuda is a member of the Company's founding family, and is recognized as a loyal and stable shareholder. It is expected that Mr. Fukuda will maintain his investment in the Company over the long term. Taking the aforementioned into consideration, this change in principal shareholders is not expected to have any effect on AIFUL's performance.