

AIFUL Corporation

Press Release

July 1, 2010

AIFUL Announces Determination of Exercise Price for Stock Option to Employees

KYOTO — AIFUL Corporation has announced today that it determined the exercise price for the stock options based on the resolution of the meeting of the Board of Directors held on June 7, 2010. Details are below.

1. Date on which stock acquisition rights shall be allotted
July 1, 2010
2. The amount of assets to be contributed upon exercise of stock acquisition rights
Per stock option ¥6,400
Exercise price ¥128
3. The total number of stock acquisition rights
43,853 rights
4. Number of shares to be issued for the purpose of issuing stock acquisition rights
2,192,650 shares
5. The number of stock acquisition rights allotted and the number of eligible persons

Eligible persons	Number of persons	Number of stock acquisition rights allotted
AIFUL employees	1,279	25,390
Employees of consolidated subsidiaries	927	18,463
Total	2,206	43,853

[Reference]

June 7, 2010

AIFUL Announces Details on the Issuance of Stock Options to Employees