

## **AIFUL Corporation**

Press Release

February 14, 2008

### **AIFUL Joins Team Minus 6%**

KYOTO — AIFUL Corporation announced today that it has signed up for the Team Minus 6% national campaign initiated by the Japanese government to reduce CO<sub>2</sub> emissions and fight global warming. AIFUL joined the campaign, which is administered by the Global Warming Prevention Headquarters at Japan's Ministry of the Environment, on February 12, 2008.

#### **Purpose of Joining Team Minus 6%**

AIFUL is engaged in a wide variety of social initiatives ranging from the provision of long-term financial support for charitable organizations, to the donation of relief funds in areas afflicted by natural disasters such as major earthquakes and heavy rains. AIFUL engages in sponsorship of community events and initiatives to address environmental issues, such as using FSC-certified paper and participating in Japan's national Cool Biz campaign to reduce CO<sub>2</sub> emissions. The company has also implemented a paid-leave program for volunteer work in order to encourage its employees to participate in volunteer activities.

AIFUL has joined the Team Minus 6% campaign with the goal of stepping up its environmental efforts once again. The move is expected to help reduce greenhouse gas emissions, while also raising the environmental awareness of employees.

#### **About Team Minus 6%**

Team Minus 6% is aiming for a 6% reduction in Japan's total greenhouse gas emissions, as pledged by Japan when it signed the Kyoto Protocol. Rather than just relying on individual efforts, the idea is to promote a sense of teamwork where the whole nation works together to address global warming. Team Minus 6% asks people to practice the following six measures for emissions reduction.

#### **Six Practical Measures to Fight Global Warming**

1. Set thermostats to 28 °C in summer and 20 °C in winter  
(CO<sub>2</sub> reduction through temperature control)
2. Turn off faucets whenever possible (CO<sub>2</sub> reduction through water conservation)
3. Choose eco-friendly products (CO<sub>2</sub> reduction through product selection)
4. Don't leave vehicles idling (CO<sub>2</sub> reduction through smarter vehicle use)
5. Say no to excessive packaging (CO<sub>2</sub> reduction through retail waste reduction)
6. Unplug electric appliances when not in use  
(CO<sub>2</sub> reduction through electricity conservation)



Official Team Minus 6% logo

## Reference

### Major Social Initiatives of AIFUL Corporation

#### 1. Environmental initiatives

AIFUL has been participating in Japan's Cool Biz campaign since 2006.

- Fiscal 2006 performance: Reduced CO<sub>2</sub> emissions by 112,555 kg (compared to previous year)
- Fiscal 2007 performance: Reduced CO<sub>2</sub> emissions by 170,846 kg (compared to fiscal 2005)

Adoption of FSC-certified paper for printing business cards, in-house newsletters, and annual reports.

#### 2. Sponsorship of Local Events

AIFUL sponsored the Kyoto Committee Meeting for the 40th Annual Meeting of the Asian Development Bank held in May 2007. AIFUL is also an annual sponsor of the Kyoto Gion Festival, one of Japan's three most famous festivals.

#### 3. Main Charitable Organizations Receiving Long-Term Financial Support from AIFUL

- Kansai Guide Dogs for the Blind Association  
(dedicated to the training and greater use of guide dogs)
- Kyoto Lighthouse (dedicated to assisting individuals with visual impairments)
- Japan Rescue Association (dedicated to the training of rescue dogs and rescue activities)
- NPO International Volunteer University Student Association  
(dedicated to international cooperation, environmental protection, social welfare, and disaster relief): AIFUL began support in February 2008.
- Five other organizations also receive support from AIFUL.

#### 4. Recent Donations of Relief Funds

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|------|---|
| 2007 | Niigata Chuetsu Oki Earthquake (July)<br>Kumamoto Heavy Rain Disaster (July)<br>Noto Peninsula Earthquake (April)   |
| 2006 | Nagano Heavy Rain Disaster (September)<br>Kagoshima Heavy Rain Disaster (September)<br>Miyazaki Heavy Rain Disaster (September)<br>Central Java Earthquake, Indonesia (June)                |
| 2005 | Great Pakistan Earthquake (October)<br>Typhoon No. 14 affecting Miyazaki, Yamaguchi and Kagoshima (September)<br>Katrina Hurricane, U.S.A. (August)<br>Fukuoka Seiho Oki Earthquake (March) |

#### 5. Other Activities

AIFUL participates in the Ecocap initiative. AIFUL has collected a total of 175,379 PET bottle caps and, via the Ecocap equivalent pledge system, provided 219 polio vaccinations to people in developing nations.

#### AIFUL Corporation

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