

AIFUL to Reorganize Branch Network of Consolidated Subsidiary LIFE Co., Ltd.

KYOTO — AIFUL Corporation announced today that it will reorganize the branch network of its consolidated subsidiary, LIFE Co., Ltd. Details are provided below.

1. Details of Reorganization

As of August 31, 2008, in addition to 11 branches, LIFE operates 41 LIFE Cash Plazas (staffed), which mainly handle cards exclusively used for cash advances, located in major cities nationwide, as well as 12 LIFE Card outlets, which handle the new issuance of credit cards and sales of mobile phones and a variety of tickets, located in central metropolitan areas.

Current plans are for all LIFE Cash Plazas and their ATMs to be gradually phased out over the period from September 30 to December 31, 2008.

In addition to the LIFE Card outlets already in operation, new outlets will be opened in an effort to strengthen and expand the branch network while positioning LIFE as a credit card company.

2. Background to Reorganization

The role of the service counters of LIFE Cash Plazas has decreased along with changes in customer needs and practices. In contrast, since opening the first outlet in 2004, LIFE Card outlets have given the company an effective channel for the new issuance of major credit cards.

Based on these factors, AIFUL intends to carry out the reorganization of the branch network as a means to further strengthen the competitiveness of LIFE as a credit card company.

3. Other Matters

The closure of the LIFE Cash Plazas will lead to reductions in staff. Furthermore, expenses associated with these closures including those related to the staff reductions may potentially result in extraordinary losses amounting to approximately 500 million yen.

AIFUL Corporation

Headquarters: 381-1 Takasago-cho, Gojo-Agaru,
Karasuma-Dori, Shimogyo-ku, Kyoto
President: Yoshitaka Fukuda
Stock code: 8515
Exchanges: TSE 1st Section; OSE 1st Section
Fiscal year: Ending March 31
Inquiries: Katsuyuki Komiya, General Manager,
Public Relations Department
Telephone: (03) 4503-6050 (Public Relations)
(03) 4503-6100 (Investor Relations)